

Portfolio Website

Objective

Collect and categorize your body of design work, site-map, prototype and build your own web standards based portfolio website.

Details

Calling upon all things covered in DS330: Computer Studio III; You have the opportunity to categorize your work and develop a portfolio website that represents your personal design style while focusing on your career path and goals for the future. How will you represent yourself to the marketplace for which you will one day work in? Consider building a web design that is created for future expansion and also easy to edit as your Senior year unfolds. Think: “The website is the portfolio piece”.

Process

Begin developing a collection of your work through photography, editing digital assets or what ever means makes the most sense for presentation on your future website.

Create a site-map as a means of categorizing your work. Be creative. Try to overcome the “So What” factor of creating an interface experience that we have all seen before. The interface design that comes forth through this project should be a personification of who you are, your personal brand and your current body of work.

Once you have presented two SOLID interface prototypes, you will be further advised on how to proceed in the final build out. You will need to consider what types of interactivity you wish to integrate into the presentations of your work. You will also need to seriously consider how you wish to develop and deliver website body copy.

It is highly recommended that you look into purchasing a domain name for yourself. If you goto hover.com and use the promo code “JStroh”, you should get a 10 or 15% discount. For hosting, BlueHost is now offering discounts to college students. Check it out here: <http://www.bluehost.com/up>

You still have the option to utilize your webspace here at MIAD for this project, but the sooner you get your name and work on the internet, the faster you will show up in search engines.

Deliverables

Project Process book: Sketches, concepts, thoughts, inspiration, etc.

Project Site Map

A web standards based portfolio website on your MIAD server space.

Key due dates:

Initial concepts: January 23rd.

Final Prototypes: February 6th.

Website launch: February 29th.